



NORTH CAROLINA

OFFICE OF THE TREASURER

JANET COWELL, TREASURER

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FOR IMMEDIATE RELEASE
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TREASURER COWELL CELEBRATES MILITARY SAVES MONTH AT SEYMOUR JOHNSON AIR FORCE BASE

RALEIGH – State Treasurer Janet Cowell addressed members of the military and their families at Seymour Johnson Air Force Base today. Cowell was the keynote speaker at the base's Military Saves Month financial fair.

Cowell addressed over 100 airmen and spouses encouraging them to save money, reduce debt, and focus on building wealth over time. She also promoted several local, state, and national programs that can help military families with tax preparation, debt assistance, budgeting, and financial crisis management.

"I appreciate the service that military personnel are providing to their country," stated Cowell. "It is in all our best interest for them to be able to focus on their mission without being distracted by financial distress."

Military Saves is a national campaign to persuade, motivate, and encourage military families to save money every month. The campaign is a growing network of organizations and individuals committed to helping and supporting military members and their loved ones build personal savings arsenals to provide for their immediate and long term financial needs.

"I encourage military personnel to capitalize on the valuable resources available to them on base, as well as follow basic principles of sound financial management such as saving ten percent of income," added Cowell.

Since taking office in January 2009, Cowell has made financial literacy a key priority. Her office works to help North Carolinians make better financial decisions, specifically around homeownership, foreclosure prevention, responsible credit card use, and retirement readiness. For more information on the Treasurer's financial literacy initiatives and for help tips, visit the Financial Education Center at www.nctreasurer.com.

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Event photos attached