

The Cash Club

A statewide financial literacy initiative led by the North Carolina Department of State Treasurer



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STATE TREASURER OF NORTH CAROLINA



Financial Literacy Club

Who: Any high school or out-of-school organization with an education curriculum

What: Weekly club to make financial literacy easily accessible

When: Beginning in Fall semester of 2026-2027 school year

Where: Your school, home school or where your outside of school club typically meets

Why: Only 65% of adults can correctly answer basic financial literacy questions, and that number drops significantly among young people. The club's mission is straightforward: to give students real, practical financial knowledge before they graduate. Most students encounter these topics too briefly and too late in high school, with little time to develop any real understanding. The Cash Club fills that gap.



Statewide Financial Initiative

The North Carolina Department of State Treasurer was named the 2026 Government Organization of the Year for Financial Literacy by the Institute for Financial Literacy.



To build on that success, high schools, home schools, outside of school clubs and others are encouraged start new Financial Literacy Clubs (The Cash Club). This is an exciting opportunity to build real-world money management skills in a

fun and engaging environment. Through interactive lessons, hands-on activities and club meetings, students will explore topics from our Finance Fridays newsletter.

The Department of State Treasurer (DST) is doing all the heavy lifting to creating topics, talking points, activities and even quizzes. These are all being compiled into downloadable PDF packets hosted on the DST's website.

From day one, the club will have a complete, organized curriculum already waiting for it. This is a one-stop shop for club leaders and advisors.



www.nctreasurer.gov/finance-fridays/cash-club

Want to see it for yourself? Click the link above. Questions? Or want to spearhead a Cash Club? Email: FinanceFridays@nctreasurer.gov.