



MINUTES NC ABLE PROGRAM BOARD OF TRUSTEES

The special meeting of the NC ABLE Program Board of Trustees was called to order at approximately 1:31 p.m., March 9, 2020, by the Chair, Chris Farr, Chief of Staff of the Department of State Treasurer, as the delegee of State Treasurer Dale R. Folwell, CPA.

The meeting was held in the Dogwood Conference Room of the Longleaf Building at 3200 Atlantic Avenue, Raleigh, NC 27604.

Members Present

The board members present were Chris Farr (as delegee of Treasurer Folwell), Kody Kinsley (via telephone), Ray Grace (via telephone), and Ben Wright (via telephone).

Members Absent

The board members absent were Melinda Plue and Marquita Robertson.

Guests Present

There were no guests in attendance.

Department of State Treasurer Staff Present

The staff members present were Mary Buonfiglio, Alexandria Ferguson, Rekha Krishnan, Reid Chisholm, and Patti Hall.

Ethics Awareness and Identification of Conflicts or Potential Conflicts of Interest

The Chair asked, pursuant to the ethics rules, about board members' conflicts of interest. No conflicts of interest were identified by the board members.

Review of Promotional Contract

The Chair recognized Mary Buonfiglio to discuss the review of a promotional contract for the NC ABLE Program. Mr. Buonfiglio stated that, as discussed at the February 12 board meeting, the Department has been working on promotional contracts in order to extend the program's relationships with interested organizations. In exchange for a fee, the program will have access to promotional opportunities with the organization, such as organization's blog postings, promotional materials, event sponsorships (including publications), and social media. The department has seen good results with these types of activities.

However, the Department wanted to bring the promotional contract with The Arc of North Carolina to the board's attention because Melinda Plue, a member of the board, works for The Arc of North Carolina. The program has been a bronze-level sponsor in years past of The Arc of North Carolina's conference. The promotional contract extends the reach of the relationship to include the promotional items previously mentioned and increases the fees paid by the program to The Arc of North Carolina by \$750 to \$1,750.

Mr. Chisholm added that Department's contact at The Arc of North Carolina reported to Ms. Plue, and Ms. Plue signed the contract on behalf of The Arc of North Carolina.

The Chair asked for a motion to approve the contract and stated that the board could ask questions. Mr. Grace made a motion to approve the contract, and Mr. Kinsley seconded the motion. There were no questions from board members. The motion passed unanimously.

Public Comments

No public comments were offered.

Adjournment

There being no further business before the board, Mr. Grace moved to adjourn, and Mr. Kinsley seconded the motion. The motion passed unanimously, and the meeting was unanimously adjourned at approximately 1:39 p.m.

Secretary

9/14/20 Date 9/2/20