
NEW AND EMERGING CORPS PROGRAM

Federal Authorization: N/A
State Authorization: N.C. G.S. 106, Articles 22.7; N.C. State Appropriations 2018
Governmental Operations (2018-5, s. 12.5(a))

**North Carolina Department of Agriculture and Consumer Services
Research Stations Division**

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Brief Description of Program:

The New and Emerging Crops Program identifies potential new crops, products, and agricultural enterprises and provides the agricultural research, marketing support, and grower education necessary to make those crops or products profitable for North Carolina growers. It has three components: market exploration, field research and grower education.

Research ideas and proposals for new and emerging crops will be solicited from growers, marketing and scientific researchers and industry representatives. Initial field research may occur on one or more of North Carolina's 18 agricultural research stations to determine if a new crop is appropriate for a particular climate or soil type. For value added products, research may occur in a laboratory setting. The third component of the New and Emerging Crops Program is grower education. Those who decide to grow a crop or produce a new value-added product will be provided the assistance in growing and marketing the crop or product.

NECP will serve as a valuable resource for N.C. growers looking to diversify into new crops, products and enterprises. Expanded production knowledge for new crops as well as additional marketing opportunities will keep farm operations profitable and sustainable, provide an economic stimulus to rural North Carolina and position North Carolina to continue as a leader in the agricultural industry.

Organizations Funded: Private Local Government Both

Source of Funds: State X Federal