

NC Grape and Wine Research and Education

State Authorization: Session Law 2013-360; Article 62A

**North Carolina Department of Agriculture and Consumer Services
Markets Division**

Agency Contact Person - Program

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Brief Description of Program:

The focus of these funds is to enter into contracts for the purpose of developing new or improved marketing methods for wine and grape products, to contract for research services to improve vital cultural and enological practices in North Carolina, to enter into agreements with any local, state, or national organizations or agency engaged in education for the purpose of disseminating information on wine or other vital cultural projects, and to enter into contracts with commercial entities for the purpose of developing marketing, advertising, and other promotional programs designed to promote the orderly growth of the North Carolina grape and wine industry.

Organizations Funded: Private Local Government Both

Source of Funds: State XX Federal